# **Working With Dr Michael Lane**

# Consulting Overview For Practitioners

This overview explains the main ways I work with practitioners through Naturopathy Lane Consulting. If you are considering practice consulting or mentorship, you can use this as a simple map before you apply.

## Who This Is For

I work with solo and small practice clinicians who want a thoughtful practice that matches the care they offer. Many of my consulting clients are naturopaths, herbalists, functional medicine practitioners, nutritionists, and other integrative clinicians who are serious about both clinical work and the reality of running a business.

This work may be a fit if at least one of these is true:

- You are starting or rebuilding a practice and want to design it on purpose instead of guessing.
- You have a practice that technically functions but feels scattered, fragile, or exhausting.
- You are shifting toward a clearer focus, such as metabolic and chronic illness work, and want your practice structure to reflect that.
- You want to think clearly about services, pricing, schedule, and systems rather than collecting random tips.

# **Ways To Work Together**

I currently offer three main consulting containers. All work is one to one. You always work directly with me.

### Deep Dive Strategy Session

A single ninety minute consult focused on one central problem in your practice. This is useful for questions such as visit structure, service menu decisions, intake flow, or a specific scheduling or systems issue.

You complete a short intake, we meet for a focused session, and you receive a written summary with concrete next steps.

Investment: 375 dollars for one session.

#### Metabolic Practice Blueprint

A four to six week intensive that treats your practice as a complex case. We look at who you serve, what you offer, how your visits and follow up are structured, how pricing and schedule work, and how people find their way to you.

You receive weekly calls, shared planning documents, email support for questions, and a written practice blueprint with a three to six month action list at the end.

Investment: 2,400 dollars paid in full, or two payments of 1,250 dollars one month apart.

### Ongoing Mentorship

For clinicians who have a plan and want regular support during implementation. We meet twice per month, focus on real time decisions and problem solving, and keep your practice aligned with your values as it grows.

Standard mentorship is 900 dollars per month for two calls, with a three month minimum. In some cases a lighter one call per month option at 500 dollars per month may be appropriate.

### **How The Process Works**

Step one: Application

You complete a short consulting application. It asks about your current practice, your goals, and what you hope will change. This helps confirm that consulting is a good use of your time and resources.

Step two: Follow up and offer

I review your application personally. You receive a clear response. That may include an invitation to schedule, a direct suggestion for a specific offer, or an honest recommendation that a different path would serve you better.

Step three: Payment and scheduling

If we agree that one of the consulting containers is a good fit, you receive a private link to complete payment and scheduling. For the Blueprint and Mentorship, payment plan details are confirmed before you commit.

Step four: The work itself

We meet according to the container you choose. Each session has a clear focus and simple actions to carry forward. The pace is thoughtful and practical. The goal is a practice you can inhabit as a human being, not an idealized persona.

# **How To Decide Where To Begin**

If you want help choosing an option, here is a simple guide:

- Choose a Deep Dive Strategy Session if you have one main problem that needs a focused outside view and a short plan.
- Choose the Metabolic Practice Blueprint if your practice feels scattered or you are building or rebuilding and want a serious design process that looks at the whole structure.
- Consider Ongoing Mentorship if you already have a plan and want regular support while you implement it.

#### Next steps

If this overview matches what you are looking for, the next step is to complete the consulting application on NaturopathyLane.com. You can also send a short question through the contact page if something important is not clear.

You do not have to untangle your practice alone. Thoughtful design is part of the work of care.